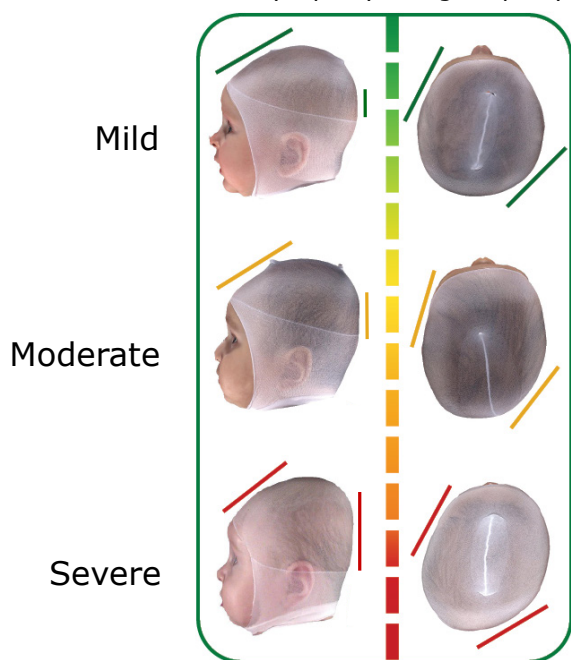


About Cranial Technologies:

Cranial Technologies is the only company in the world solely dedicated to treating infants with plagiocephaly. It's our mission to provide the best possible treatment, experience and outcome for every family who seeks our care. To date, we've cared for over 300,000 babies using our proven safe and effective DOC Band® cranial orthotic. The DOC Band is the only product proven to correct both cranial vault (upper head) and skull base (ear and face) alignment.



Brachycephaly Plagiocephaly



Know What to Look For:

1 in 2 Infants Have Some Degree of Plagiocephaly¹
1 in 4 Infants Have Moderate to Severe Plagiocephaly^{1, 2, 3}

The Congress of Neurological Surgeons recommends treatment for **moderate to severe** head shapes, endorsed by the **AAP**.⁴

"...infants who are helmeted early in infancy, tend to yield better outcomes (such as correction and even normalization) of head shape." ⁴

Know When to Assess:

Head shape assessments should be performed at every well-visit, beginning with the first week visit.

EVERY WELL-VISIT:

- Clinical examination of head shape and range of motion performed by healthcare provider
- If head is misshapen instruct on repositioning

2 MONTH WELL-VISIT:

- If head is misshapen and there is present or persistent neck involvement, refer to PT

4 MONTH WELL-VISIT:

- If plagiocephaly persists, refer for **FREE** 3D imaging
- If moderate to severe, begin DOC Band treatment

Want More Information?



SCAN ME

To refer your patient for a **FREE** head shape evaluation, fax a referral to
(844) 447-5895

Sources:

1. Mawji, A., et al., The incidence of positional plagiocephaly: a cohort study. *Pediatrics*, 2013. 132(2): p. 298-304.
2. Hutchison, B.L., et al., Plagiocephaly and brachycephaly in the first two years of life: a prospective cohort study. *Pediatrics*, 2004. 114(4): p. 970-980.
3. Lennartsson, F. and P. Nordin, Nonsynostotic plagiocephaly: a child health care intervention in Skaraborg, Sweden. *BMC Pediatrics*, 2019. 19(1): p. 48.
4. Tamber, M.S., et al., Congress of Neurological Surgeons Systematic Review and Evidence-Based Guideline on the Role of Cranial Molding Orthosis (Helmet) Therapy for Patients With Positional Plagiocephaly. *Neurosurgery*, 2016. 79(5): p. E632-E633.